

For immediate release  
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## **Christian Abouhaidar Launches Luxurious Professional Make-Up Brush Range**

Christian Abouhaidar, the international make-up artist, launches an eponymous line of exclusive make-up brushes today. Staying true to Abouhaidar's signature aesthetic, the beautiful collection of ultra-luxurious brushes includes curved, cruelty free, hand-cut sable and goat hair bristles, modern black matt ferrules and contemporary wooden handles and branding.

A collection for professionals, the capsule line of [Christian Abouhaidar brushes](#) makes a high-end statement, feeling luxurious in the hand and on application. Products include versatile must haves, multi-purpose tools, face and eye brushes to help create stunning close-up-ready skin, statement eyes, strong lips and dewy bases.

"I am delighted to be launching my luxurious collection of professional make-up brushes today," said Christian Abouhaidar. "Each brush is a work of art, with precision shape, gorgeous matt black ferrules, sleek packaging, hand cut bristles and high performance. Made from the very best natural and synthetic fibres with contemporary wooden stems, my brushes help to create a flawless look, whether natural or dramatic, with exceptional quality, precision application and a high-end feel."

Created to define and shade, blend and buff, the contemporary collection was conceptualised in London. Stand out products include the Kabuki brush, made from velvety soft goat's hair for a cashmere feel. Inspired by the tools used in Japanese theatre where make-up is heavily applied yet utterly flawless, the Christian Abouhaidar Kabuki Face Brush is gently domed. The bristles are lined with minute scales which occur naturally in the hair, encouraging powered makeup to adhere to the brush before being deposited seamlessly on the skin for an effortless, spotlight-ready finish.

For striking colour pop eyes, the large sable eye-shadow brush can be used with cream, liquid or powder to create statement peepers that don't crease, fade or run. Designed from a soft, high-quality sable

hair and a carefully rounded head, the brush makes it easy to apply a wash of colour and then build up intensity as needed.

### **Exceptional Make-Up Brushes**

*Eye:* The five strong line of eye make-up brushes includes a professional blender brush with distinctive oval shape to create flawless eye make-up, an eyebrow brush for beautiful definition, a straight edged eyeliner brush made from synthetic and hand cut pony hair bristles, a flat definer for show-stopping eyes and a large sable eye shadow brush.

*Face:* The four luxurious, pro make-up brushes for the face include the sable hair blush brush for sculpted cheekbones and a natural lightweight finish, an extra-large powder brush for flawless application to the face and body made from 100% hand cut and cruelty free sable bristles, a professional foundation brush for use with liquid and powder formulas for a precise airbrushed finish and the Asian-inspired Kabuki Face brush for powder, blush and bronzing.

*Must:* The ultimate must have collection of brushes to create catwalk calibre skin includes the oval shaped blender, blush brush, a sleek duo fibre brush for easy blending, contouring and sculpting, the brow brush, flat eye definer, Kabuki Face and large sable eye shadow brush.

*Versatile:* Multi-purpose brushes for the face and cheeks include the duo fibre brush and a pro concealer brush with soft fibres for easy application for a flawless coverage of blemishes and imperfections. A range of sponges, 3D blenders and make-up organizers will be added to the collection in SS15.

Visit <http://christianabouhaidarstore.com> to view the full collection and find out more about forthcoming additions to the range.

### **About Christian Abouhaidar**

Christian Abouhaidar is an established make-up artist well known for his work across the Middle East. He boasts an impressive clientele, including international celebrities such as Paris Hilton and numerous professional models. He has worked on campaigns for brands such as Coca-Cola, HSBC and Nescafe. Born in Lebanon, Christian is one of the most sought-after bridal make-up artists in his nation, and his work has been featured in advertising and editorials all over the world. His signature look is fresh and fun with a sophisticated edge, colour pops and lots of glossy, dewy skin.

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