

For immediate release

## **Brits Show Growing Preference For Staycations And Mini Breaks**

Despite proximity to a host of European destinations, vacationing close to home remains the holiday preference of choice for a growing number of Brits. According to recent research released by TripAdvisor, UK cities made up six of the top 15 most searched global destinations. With apartments located across the UK, [Only-Apartments](#) is a fantastic option for holidaymakers on the search for unique accommodation that doesn't break the bank.

Alon Eldar, CEO of Only-Apartments said, "While our international apartments are extremely popular, the British listings definitely don't go unnoticed. [London](#) is by far one of our most booked destinations and with over 400 apartments strewn across the city, we offer visitors a huge amount of choice!"

As expected, London topped the list of most searched destinations. The cosmopolitan capital is clearly continuing to enchant national and international visitors alike with its world famous tourist attractions, ultra-trendy nightlife and timeless historical significance. With apartments spread across the city, UK visitors can tailor accommodation to suit individual preferences. From Soho and Spitalfields to Knightsbridge and Kensington, Only-Apartments has a huge range of accommodation listings to suit all budgets.

Taking home second place was Scotland's enchanting city of Edinburgh. Flashes of tartan, drams of whisky, whiffs of haggis and wailing bagpipes make the characterful capital a truly unique destination. For those that tire of the hustle and bustle of Princes St, the city is perfectly positioned for day trips to nearby lochs and mountains. From elegant New Town flats to rustic Old Town studios, Only-Apartments is the ideal place to secure budget friendly accommodation in the heart of the city.

Topped only by Sharm El Sheikh and New York City was North West England's lively city of Manchester. Glasgow secured itself ninth place on the list while Liverpool and Birmingham bought up the rear.

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As well as being affordable and convenient, the growing preference for staycations and mini breaks has been put down to a number of social and cultural changes. From fashion and music to food and photography, UK cities are continuing to improve on cultural attractions, events and festivals across the board.

Social preferences also appear to be evolving, with families choosing to embark on several three to four day getaways staggered throughout the year rather than the traditional two week holiday. The trend is backed up by recent research from Travelodge which revealed that two out of three families chose several staycation over a single international destination in 2013.

To find out more about Only-Apartments and browse the complete range of British listings, visit the website at: [www.only-apartments.com](http://www.only-apartments.com)

**About Only Apartments:** Founded in 2003, Only-Apartments specialises in short and medium stays. The company currently lists over 20,000 apartments located in 106 countries across the globe. With comprehensive descriptions, competitive prices and an easy booking process, Only-Apartments has emerged as the accommodation agent of choice for an increasing number of holidaymakers.