

Spring Clean Your Beauty Routine with Neutrogena Visibly Clear



The last traces of winter have melted away, and warmer days are on the horizon – we promise! With the changing temperatures and increased humidity in the air, it's likely you're going to need to switch up your beauty regimen to ensure your skin remains smooth and spot-free. We've put together a quick and easy guide to spring clean your routine, so you can enjoy the sun's breakthrough season, without unfortunate breakouts of your own.

Seasonal switch-ups

You wouldn't wear your winter woollies on a warm spring day, so why would you use your winter cleansing products when spring has sprung? When the clocks go forward it's time to get proactive about seasonal skincare swaps. Pack away your thick moisturisers and heavy-duty cleansers – it's time to stock up on soft, soothing creams, light foaming wash products and gentle formulas that are more suited to warmer weather.

Spot prevention

Spring is great for getting out and about, enjoying the warmer weather and becoming more active and this naturally contributes to less stress and clearer skin. It's win/win, right? Of course, even while soaking up the sun's vitamin D and enjoying a more active lifestyle, it's crucial to keep up an on-going skincare routine. Luckily, Neutrogena have the solution in the form of Neutrogena Visibly Clear® Spot Stress Control® Daily Foaming Wash. Suitable for use every day whatever weather, the gentle, oil-free wash helps control breakout cycles by removing dirt, oil and impurities, which can lead to spots. The maximum-strength formula contains 2% salicylic acid and MicroClear technology which helps to clear and prevent spots. So you can bid your skincare woes goodbye and get out there into the sunshine!

Breakout alert!

Uh oh – you've got a hot date, brunch with the girls or an important job interview coming up, and the hot weather has caused your oily skin to break out. You need a maximum strength product that's going to get this breakout under control, and fast! Step forward Neutrogena Visibly Clear® Spot Clearing Facial Wash. With a Skin Health Alliance (SHA) accreditation under its belt, and robust clinical research to back it up, this powerful formula will help clear pores and visibly improve your skin in record time. Developed with our dermatologists, this product is tried, tested, and most importantly, trusted – so it won't just be the sun with a healthy glow this spring!

Neutrogena Visibly Clear ® & The Skin Health Alliance

Skin Health Alliance works with international dermatologists, researchers, and skin scientists for specialist independent dermatological recognition for product research. "98% of consumers want to see the Skin Health Alliance" accreditation mark on skincare products"*. The 'dermatologically accredited' mark, assures

consumers that the product meets rigorous Skin Health Alliance criteria. This means that it is skin-safe and claims are evidenced by robust scientific and clinical research. Visibly Clear® Spot Stress Control® Daily Foaming Wash has received Skin Health Alliance accreditation.

**1346 members of the general public completed the Skin Health Alliance consumer survey during April and May 2012.*