

# PRESS RELEASE

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## **Lufthansa And Flight Level Media Partner To Offer Passengers Complimentary In-Flight Facebook And Email Postcards**

*Postcards from the Plane available on over 5,000 monthly flights*

Travelers flying long-haul with Lufthansa will now be able to send complimentary Postcards from the Plane on over 100 international FlyNet equipped aircraft. The airline has partnered with in-flight apps developer, Flight Level Media to offer passengers the ability to send unlimited complimentary Facebook and e-mail postcards throughout their flight.

The new service means passengers can now send fun, creative updates and travel notes building their own personalised postcard with selected images, messages and real-time flight information including origination and destination points, aircraft type, air speed and more.

Daniel Callahan, CEO of Flight Level Media said, "For over 15 years, Flight Level Media has specialized in creating unique content experiences that integrate flight specific data with compelling, contextual entertainment and information. We're delighted to partner with Lufthansa to reinvent a beloved amenity that provides a differentiated service for its customers.

To enjoy Postcards from the Plane, book a Lufthansa flight at <http://www.lufthansa.com>

To find out more about Flight Level Media visit <http://flightlevelmedia.com>

### **ABOUT LUFTHANSA**

The Lufthansa Group is a global aviation group with around 540 subsidiaries and equity investments. The Lufthansa Group is currently active in passenger airline business (strategic core segment), logistics, maintenance, repair and overhaul (MRO), catering and other business segments. In 2015, the Lufthansa Group averagely employed more than 119,000 staff.

Lufthansa is the biggest airline within the Lufthansa Group, based on revenue, flights and staff. As one of the world's largest and most prestigious airlines, Lufthansa flies to 194 destinations in its winter flight timetable 2016/17 and offers approximately 9,668 flights a week. In 2015, the airline welcomed around 79.3 million passengers on board its flights. Lufthansa's hubs are in Frankfurt/Main and Munich. The company employs more than 40,000 staff.

## **ABOUT FLIGHT LEVEL MEDIA**

Since 1999, Flight Level Media has been a leader in developing in-flight applications and custom content solutions for both airlines and systems manufactures. It specializes in applications that use real-time flight data to connect passengers to their social media networks on the ground free of charge. Through an expanding product catalog, Flight Level Media continues to offer unique, customized promotional and revenue generating opportunities for airlines and their partners around the globe. To learn more about Flight Level Media visit [www.flightlevelmedia.aero](http://www.flightlevelmedia.aero)

## **MEDIA CONTACT**

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