

For immediate release
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A Stylish Enclave Close to the City: DoubleTree By Hilton London Elstree Opens Its Doors

The former Holiday Inn Elstree has thrown open its doors as the new DoubleTree By Hilton London Elstree following an extensive £4.5 million renovation project.

All public areas have been fully refurbished to offer guests a modern, vibrant experience. Elegant open-plan communal spaces now feature modern prints, statement lighting and contemporary furniture, while the new look Chaplin's Bar and Restaurant pays homage to the area's filmmaking history.

The multi-million pound renovation works also saw each of the hotel's 135 guest bedrooms entirely redesigned. Luxurious and sophisticated, they now boast modern interiors with spacious bathrooms, high definition TVs, 250 thread count linens and indulgent Crabtree and Evelyn bath amenities.

The hotel's 11 meeting rooms and function space have been upgraded to welcome back business travellers and those celebrating a special occasion with the latest in conferencing technology and flexible room layouts to nurture productivity and creativity. Additional investment has been made in the hotel gym, which is being completely refreshed and is scheduled to open later this year.

In addition to strict adherence to government guidelines, the DoubleTree by Hilton London Elstree now operates Hilton CleanStay, an industry-defining standard of cleanliness and disinfection carried out in Hilton properties worldwide.

DoubleTree by Hilton London Elstree General Manager, James Ryan said: "We are delighted to welcome guests as a DoubleTree by Hilton property. Every detail has been thoughtfully designed to offer an exceptional experience, from the warm and welcoming Chaplin's Bar and Restaurant to our comfortable, elegant guest bedrooms and well-equipped fitness room. And of course, guests can now look forward to the signature DoubleTree by Hilton warm chocolate chip cookie at check-in to get their stay off to the best possible start."

Located within easy reach of the A1 and close to the famed Elstree Studios, guests will find the popular Warner Bros. Studio Tour with Harry Potter attractions less than 30 minutes away. Trains to St. Pancras International Station run from the nearby Elstree & Borehamwood station, which is a short 15-minute drive.

To find out more and to book, visit: <https://www.hilton.com/en/hotels/lonledi-doubletree-london-elstree/>

Note to Editors

Photo gallery available here: <https://www.hilton.com/en/hotels/lonledi-doubletree-london-elstree/gallery/>

About DoubleTree by Hilton

[DoubleTree by Hilton](#) is a fast-growing, global portfolio of more than 615 upscale hotels with more than 142,000 rooms across 49 countries and territories. For more than 50 years, DoubleTree by Hilton has continued to be a symbol of comfort for business and leisure travellers around the world, from welcoming guests with its signature warm DoubleTree chocolate chip cookie, to serving the local community. DoubleTree by Hilton offers contemporary accommodations and amenities, including unique food and beverage experiences, state-of-the-art fitness offerings and meetings and events spaces. [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. To make reservations, travellers can visit [doubletree.com](#). Connect with DoubleTree by Hilton on [Facebook](#), [Twitter](#) and [Instagram](#). Learn about the latest brand news at newsroom.hilton.com/doubletree.

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 18 world-class brands comprising more than 6,500 properties and more than one million rooms, in 119 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on the 2020 World's Best Workplaces list, and was named the 2020 Global Industry Leader on the Dow Jones Sustainability Indices.

In 2020, [Hilton CleanStay](#) was introduced, bringing an industry-defining standard of cleanliness and disinfection to hotels worldwide. Through the award-winning guest loyalty program Hilton Honors, the more than 115 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors mobile app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone.

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